

Motivation Letter

As new technologies emerge, such as genomics, proteomics, metabolomics and bioinformatics, more information is available now than ever before in addressing the underlying causes of human disease. Therefore, scientists and clinicians need to collaborate in developing new ways to deal with these vast quantities of data, in order to understand globally-prevalent conditions such as cancer, heart disease and diabetes. As human populations are living longer, healthcare systems around the world will be challenged to find new ways of dealing with chronic disease. As a scientist and lecturer, I have a strong interest in the concept of personalised, preventative and personalised medicine. In participating as a member of EPMA, I aim to help focus the educational, research and clinical communities on the great potentials of PPPM in improving global healthcare.

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